



Community Partner Resource Kit

Thank you for your interest and involvement in Primrose Center. Primrose Center has been transforming the lives of people with intellectual and developmental disabilities in Central Florida for over 60 years by empowering individuals to discover and explore new opportunities that help them achieve their highest potential. Through a comprehensive and proven system of training, employment and residential programs and services, we are committed to growing our community impact through collaboration with corporate partners and by learning from the people we serve.



Serving People with Developmental and Intellectual Disabilities in Central Florida for Over 60 Years

A Focus on the Future

At Primrose Center, we are continuing to build strong relationships with the individuals we serve and their families. Critical to this success are the invaluable relationships with our corporate, organizational and employer supporters.

We have been working with local experts on branding and enhancement of our presence within the greater Orlando community to expand our philanthropic footprint. Through this process we have

developed an updated logo, launched a new website, and increased our social media and public relations efforts. As we look forward to the next 60 years of Primrose serving the Central Florida community, we wanted to share our progress:

- [Branding](#) - Our new branding includes a revitalized mission statement and a refreshed look for our logo with cleaner lines and a friendly color palate.
- [New Website](#) - We enhanced our messaging with a focus on our core programs and services. We have also offered turn-key ways for the community to get involved, added a newsroom feed and a partnership page.
- [New Facebook](#) – Our new page offers updates on projects and missions and offers easy ways for the community to get involved by donating or volunteering. We hope you will take a moment to like the page and post a note about your involvement.
- [New GOOGLE News Feed](#) - We will use our SEO GOOGLE page to promote our service work and to raise funds to support the growth of it.



Primrose
— CENTER
Transforming Lives

**Serving People with Developmental and Intellectual
Disabilities in Central Florida for Over 60 Years**

Our Programs



Primrose Center provides training opportunities and programs through the Adult Day Training (ADT) Center. Utilizing each person's strengths, Primrose Center provides support programs to help people with developmental and intellectual disabilities learn employability skills and daily living skills that will enhance their life.



Primrose Center provides support programs to help people with developmental and intellectual disabilities to live a safe and fulfilled life in their own home.



Primrose Center provides customized career assessment as well as job development and placement services which enable individuals to work and live more independently.

Our Partners

We are seeking permission from each of our community partners to use your name and logo on our [New Partnership Page](#) and for the honor to share your involvement through our social media channels.

Thank you for your continued support.